THE PHARM INTERFACE

Quick Start Guide

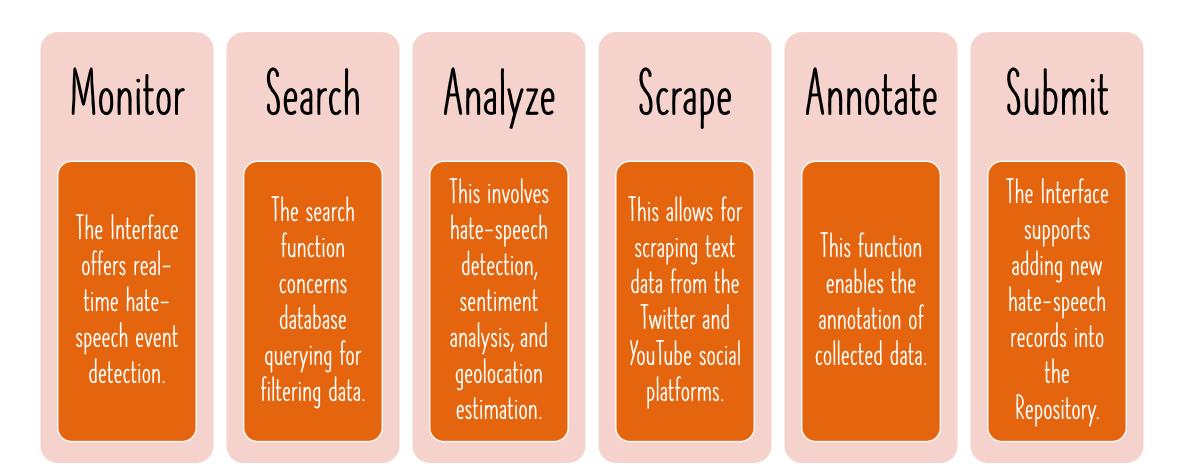
A web interface and computational methods for online hate speech detection

WHAT IS THE PHARM INTERFACE?

- It serves as the front-end of the PHARM software.
- It is a web interface for storing and querying multisource news and social media contents.
 - It exposes data and functionality to the users.
 - It relies on the back-end NLP scripts.

PHARM Hate Speech Analysis								
+ > C A http://pharm-hsa.com	Ξ							
PHARM hate speech analysis Paste the text for hate speech analysis:	Home Guide Contact About							
Η βαριά βιομηχανία της Ελλάδος είναι οι συνταξη τους γηροκομήσουν, θα τους πληρώνουν τα παιδ Or give a specific URL:								
Analyze Overview Geo Hate Sentiment	3							
Hate probability Sentiment analysis Simple hate speed								

WHAT FUNCTIONS DOES IT OFFER?



3/11/2021

TYPES OF USERS



- Monitor
- Search
- Analyze
- Scrape
- Annotate
- Submit

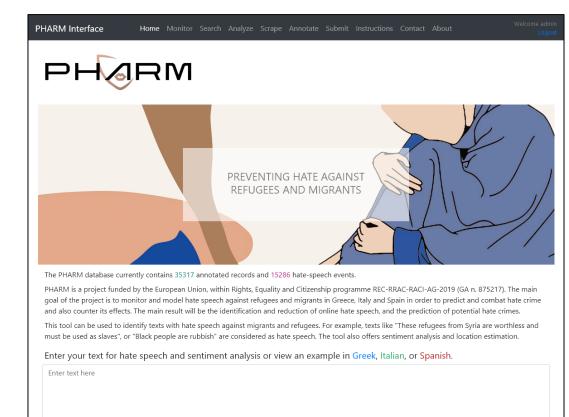
VisitorMonitorSearchAnalyze

- The Interface supports two types of users:
 - The visitor can access the analysis and search modules.
 - The contributor has full access to all available processing functions.
- The basic work-flows are:
 - Monitor -> Analyze
 - Search -> Analyze
 - Scrape -> Annotate -> Submit

A web interface and computational methods for online hate speech detection

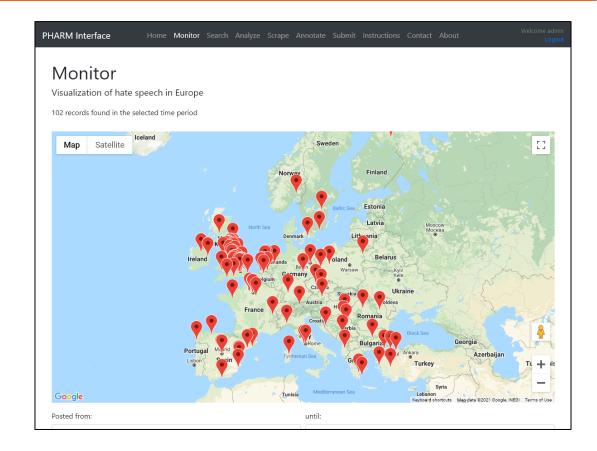
INTERFACE | HOME

- The home screen provides some basic information about the project and the hate-speech repositories.
- It is accessible via the link <u>pharm-interface.usal.es</u>.
- It provides input for performing the supported analyses on a user-defined text.
- There are examples in Greek, Italian, and Spanish.
- These three languages are natively supported but content in all languages can be analyzed via translation.



INTERFACE | MONITOR

- The Interface includes hate-speech monitoring capabilities.
- Geolocated tweets are being analyzed for containing hate-speech.
- This concerns the regional area of Europe.
- Found hate-speech events are stored and shown on a map.



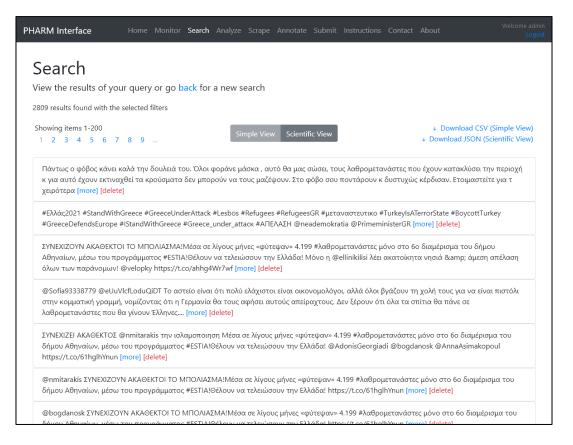
INTERFACE | SEARCH

- One of the main functionalities of the interface is navigating through hate-speech records.
- The user can apply a variety of filters:
 - Source selection (Tweets, Facebook posts and comments, Website Articles and comments).
 - Language selection (English, Greek, Italian, Spanish).
 - Date and time selection (specify a specific period).
 - Keyword filtering (a search query for finding occurrences to texts).

PHARM Interface Home Monitor Search Analyze Scrape A	
Search Search for hate speech content using multiple filters Choose source: Twitter YouTube Facebook Post Facebook Comment Website Choose language:	Article 🗆 Website Comment 🗆 All
Greek	~
Marked as:	Sentiment polarity:
✓ Hate speech □ Not hate speech	🗹 Positive 🗹 Neutral 🗹 Negative
Posted from:	until:
dd / mm / yyyy	dd / mm / yyyy
Filter results with query:	
Enter search query	
I'm not a robot	

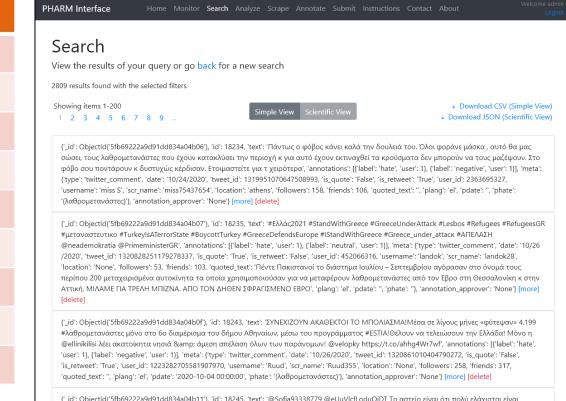
INTERFACE | SIMPLE RESULTS

- Search results are being presented as list of records.
- The user can preview and edit the results, and display details for each one record.
- Either the "Simple" or the "Scientific" view can be chosen.
- The list can be downloaded as a CSV or a JSON file.



INTERFACE | EXTENDED RESULTS

Twitter	YouTube
tweet id	comment id
is retweet	reply count
is quote	like count
user id	video id
username	video title
screenname	channel
location	video description
follower count	author id
friend count	author name



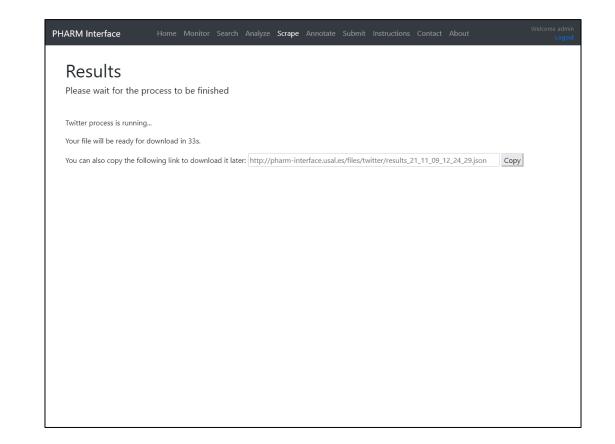
INTERFACE ANALYZE

When a record is selected (or for a text that is placed in the home screen), a view presenting detailed information appears.

PHARM Interface Home Monitor Search Analyze Scrape Annotate Submit Instructions Contact About Analyze View the results of hate-speech, sentiment and location analysis Υπάρχει εισβολή, ειναι λαθρομετανάστες ή οι ηγέτες της ΕΕ έχουν καλέσει τα σκουπίδια απ όλο τον κόσμο εδώ στην Ευρώπη? Όπως και να έχει, πρέπει να επιστρέψουν στις πατρίδες τους επειδή δεν μπορούν, δεν θέλουν, δεν καταλαβαίνουν πως να ενσωματωθούν. Έχουμε τεράστια πολιτιστική διαφορά! 2 I'm not a robot reCAPTCHA Privacy • Terms Analyze again Results Hate speech detection with lexicons no hate hate Hate speech detection with machine learning no hate hate Sentiment analysis with lexicons positive negative Sentiment analysis with machine learning positive negative

INTERFACE | TWITTER SCRAPING

- This module enables the mass-collection of text data from two popular platforms: Twitter and YouTube.
- A User can collect hate-speech data from Twitter, by simply choosing the desired language (Greek, English, Italian, or Spanish).
- A link is provided for downloading a JSON file that contains the data.



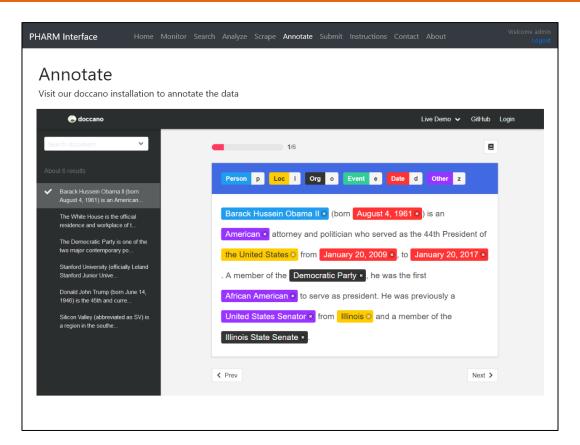
INTERFACE | YOUTUBE SCRAPING

- In the case of YouTube, instead of selecting the language, a search query must be set.
- The process is instantaneous and a view displays the corresponding data.
- The data can be previewed.
- These data can be downloaded as a CSV or JSON file.

PHARM Interface	Home M	Ionitor Search	Analyze	Scrape	Annotate	Submit	Instructions	Contact	About	Welcome admin Logout
Scrape										
Gather texts from soc	ial media									
Youtube Scraper Twitt	er Scraper									
Search query										
black, migrants										
Max results										
100										\$
Scrape										

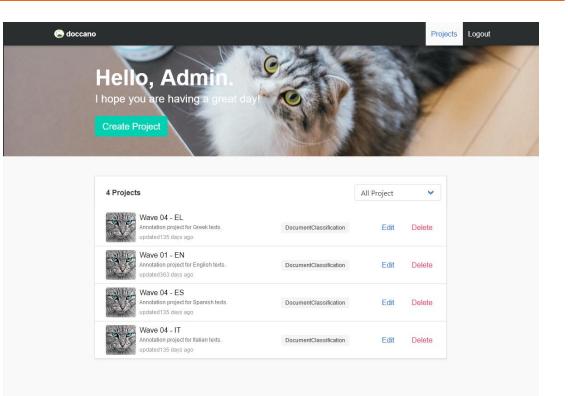
INTERFACE | ANNOTATE

- The annotation process is powered by the doccano tool.
- Doccano is an annotation management system for text data and can be used for developing datasets for
 - classification,
 - sentiment analysis,
 - entity tagging,
 - translation tasks.



INTERFACE | DOCCANO

- In the context of the PHARM Project, it is used for text classification.
- "Hate" or "No Hate"
 - If the text contains content against refugees or migrants or not.
- "Positive", "Neutral", or "Negative"
 - According to the sentiment of the text.



INTERFACE | SUBMIT

- This page can been used for adding new records.
- Data entry can be executed either one by one or massively.
 - the user should set all data (text) and metadata (source, language, date, hate, sentiment, etc.) via the corresponding input forms.
 - If data are already formed appropriately, they can be imported as a JSON file too.

PHARM Interface					Submit					
Submit										
Submit a single or a ba	tch of records	to the PHARM	databas	e						
Single Text Batch File										
Submit single hate-speech re	lated text to the I	PHARM database								
Υπάρχει εισβολή, ειναι λαθρ να επιστρέψουν στις πατρί διαφορά!										ει
Insert tags (optional):										11.
refugees ×										
Choose text language:				Choose	date (opt	tional):				
English				v 03/	1/2021					0
Mark as:				Choose	sentimer	nt polarity:				
• Hate speech O Not hate	Positive O Neutral 💿 Negative									
Choose text source:										
● Twitter ○ YouTube ○ Fac	ebook Comment	O Facebook Post	O Websi	te Article) Website	e Comment				
Insert the source URL (optiona	al):									
type the url										
Submit										

INTERFACE | INSTRUCTIONS

- Quick start guide.
- Instructions about all supported functions.
- Link to the PHARM GitHub repository for further technical information.
- There is a full guide of the Interface for additional information.
 - The guide is available in the English, Greek, Italian, and Spanish languages.

PHARM Interface Home Monitor Search Analyze Scrape Annotate Submit Instructions Contact About

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Instructions

Read the manual of the PHARM Internet Interface

Introduction

The PHARM Internet Interface is a web interface for a semi-structured integrated format orientated to store and query multi-source news and social media contents. The Interface consists of a database and front-end web interface for exposing data and functionality to the users. The main functions that are supported are:

- Analyze: The analysis involves various types of analyses, such as hate-speech detection, sentiment analysis and geolocation estimation.
- Search: The search concerns database querying for filtering data.
- Scrape: This allows for scraping text data from the Twitter and YouTube social platforms.
- Annotate: Enables the annotation of the collected data
- Submit: This functionality allows for adding new hate-speech records to the PHARM database.

In specific, the analysis and searching functions are freely exposed to all users visiting the current site, whereas authentication is required for accessing the Scrape, Annotate and Submit functions. If you want to be part of the PHARM project and want to contribute with additional data, consider contacting our team for requesting such a role. Please visit the contact page to do so.

Users

The PHARM project specifies two types of users: the visitor and the contributor. A visitor can access the analysis and search modules, while the contributor has full access to all available processing functions. The basic work-flows for a visitor (unauthenticated user) and a contributor (authenticated user) are:

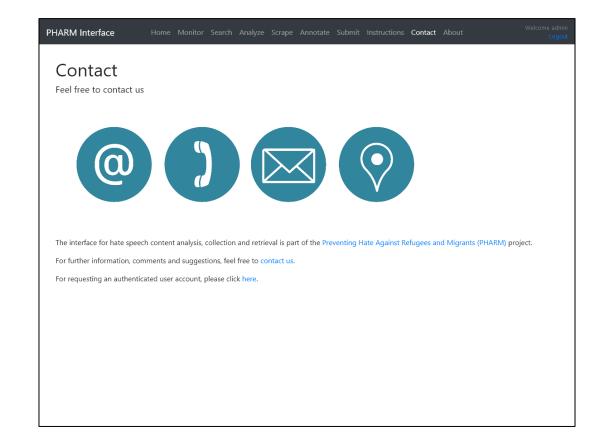
Contributor

```
• Search -> Analyze
• Scrape -> Annotate -> Submit
Visitor
• Search -> Analyze
```

Functions

INTERFACE | CONTACT

- A user can also contact our team for:
 - further information,
 - support,
 - comments and suggestions,
 - requesting an authenticated user account (contributor).
- Contact e-mail:
 - pharm.project.eu@gmail.com



CONTACT US



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